

## Stage 2 Business Innovation – Exit Card



Three things you learnt in today's lesson:

1. I found out that some businesses are actually failing at their business model canvas.
2. I learnt more aspects to the business model canvas.
- 3.

What are the 9 elements of the business model canvas?

- customer segments
- revenue streams

- cost structure
- value proposition

How do you know when a business needs to transform?

When customers need more and competitors are ahead.

If Mr Porta could recap 1 concept for you to better understand which would it be?

value proposition canvas