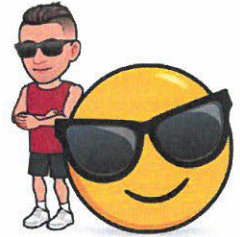


Stage 2 Business Innovation – Exit Card



Three things you learnt in today's lesson:

1. failed businesses e.g. target
2. what it means to transform a business
3. not



What are the 9 elements of the business model canvas?

cost structure, value proposition, customer segment, revenue streams
- can't remember the other

How do you know when a business needs to transform?

not sure, but its important for businesses not do it too early
or too late

If Mr Porta could recap 1 concept for you to better understand which would it be?