

Child studies 2; Gender Stereotypes and Toy Marketing

Step 1: Use the following template to guide your research, start by looking at the scoop it site which is available by clicking on the link below;

http://www.scoop.it/t/gender-stereotypes-in-children?r=0.6527833076958532#post_2288407512

<http://www.scoop.it/t/gender-stereotyping-children>

<http://www.scoop.it/t/toy-tv-advertisements>

<p>Introduction: 50 words.</p> <p>Definition / explanation of gender stereotypes. Brief outline of your report. – topic sentences.</p>	<p>Link to resource:</p>	<p>In text reference: (Author, Year)</p>
<p>Body 1: Topic Sentence/ main theme/ ideas.</p> <p>100 words: How do gender stereotypes affect children between the ages of 2-8?</p> <ul style="list-style-type: none">• State topic sentence:• Incorporate or support theme/idea with evidence:• Explain the effects of this and link back to impact on children:	<p>Link to resource: copy and paste url here.</p> <p>Date accessed:</p>	<p>In text reference:</p>
<p>Body 2: Topic Sentence/ main theme/ ideas.</p> <ul style="list-style-type: none">- 100 words: Identify the impact that children's toys and marketing have on gender stereotypes in children.	<p>Link to resource:</p> <p>Date accessed:</p>	<p>In text reference:</p>

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- State topic sentence.
- Incorporate or support theme/idea with evidence.
- Explain the effects of this and link back to impact on children.

Body 3: Topic Sentence/ main theme/ ideas.
100 words: Are the consequences negative or positive? These need to be linked to development.

- State topic sentence.
- Incorporate or support theme/idea with evidence.
- Explain the effects of this and link back to impact on children.

Conclusion: 50 words

Link to resource:
Date accessed:

In text reference:

In text reference: