
At AITSL, we believe every Australian child deserves a quality education. This relies on quality teaching and effective school leadership. We drive effective and inspiring teaching and school leadership, to improve student learning in the classroom.

Position Title	Senior Digital Advisor
Business Unit	Brand, Comms & Digital
Leader Title	Principal, Digital
Employment status	Full time, maximum term
Date	November 2023

About this role

Leading the implementation of AITSL's digital initiatives and ensuring BAU is well supported, the Senior Digital Advisor is an essential pillar in our digital team's success. The role is instrumental in executing and delivering against AITSL's digital strategy, streamlining processes, and ensuring that digital initiatives align with AITSL's vision. This position is responsible for a wide range of digital activities, to ensure the effective and timely execution of outcomes from AITSL's digital strategy, managing workflows, and driving a culture of best practice and standards across the organisation.

AITSL's Digital team is a small dynamic team that ensures the successful delivery of a range of digital projects and initiatives designed to promote excellence in teaching and school leadership, the maintenance of AITSL's digital products and reporting on our user metrics.

What you'll be doing

- Prioritise and manage multiple projects effectively, ensuring the seamless delivery of AITSL's digital initiatives within a dynamic environment.
- Champion methodologies in line with the AITSL digital best practices, ensuring outcomes are delivered effectively and to standard.
- Manage the lifecycle of AITSL digital assets, provide guidance to digital product owners, oversee monitoring and reporting.
- Collaborate with the wider Brand, Comms and Digital team, ensuring that the digital projects align with and support broader promotional and marketing strategies.
- Undertake additional responsibilities as assigned by the Digital Principal, ensuring they align with the overarching objectives of the digital strategy at AITSL.

What we're looking for

- Substantial digital product experience, preferably within the government or not-for-profit sectors.
- Bachelor's degree or higher in information technology, digital, or a relevant field.
- Comprehensive understanding of the software development life cycle.
- Knowledge and experience of best practice approaches related to user experience, software development, operations, and proficiency in various programming languages.
- Demonstrable capability to manage BAU and implement delivery of strategic digital initiatives.
- Proficiency in requirements gathering and analysis, strong problem-solving skills, and acumen in liaising with both internal and external stakeholders.
- Experience in working with external vendors and managing outcomes to meet business needs.
- Familiarity with common product management, testing, and analytics tools like Jira, Confluence, Google Analytics, etc.
- Excellent communication, presentation, and interpersonal abilities. Ability to explain technical concepts to non-technical stakeholders.

About AITSL

AITSL is a Commonwealth company and not-for-profit based in Melbourne. We are funded by the Australian Government. The Australian Government is the sole member of the company, represented by the Minister for Education.

As a national body, AITSL was established to promote excellence in the profession of teaching and school leadership. We work with the education community to improve student learning in 3 main areas of focus:

- **Initial teacher education:** We provide support, resources and tools to help ensure that every pre-service teacher is classroom ready upon graduation.
- **Quality teaching:** We help teachers be the best they can be, and provide tools and resources to maximise their impact on student learning.
- **Leadership:** We help school leaders become highly-effective by giving them the tools, resources, policies and practices needed to succeed in their important role.

We are governed by a constitution and an independent Board of Directors who bring diverse professional experiences and expertise in educational practice, and research to the work of the company. Visit: www.aitsl.edu.au for more information about AITSL.



Up for the challenge



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Being respectful