**Newsletter or website copy**

Below are a couple of options for World Teachers’ Day articles to use in newsletters, on your intranet, or on your website. Feel free to edit these to make the content appropriate for you.

 **Article option 1 (aimed at teachers and school staff)**

**Australia will celebrate teachers on World Teachers’ Day on Friday 27 October 2023.**

[Include details of any events you’ll be holding for World Teachers’ Day]

On Friday 27 October, you can celebrate being part of a remarkable profession by posting a “hats off” selfie on social media, either on your own or with your colleagues. Remember to tag #WorldTeachersDay @aitsl

You can also find out more at [www.worldteachersday.edu.au](http://www.worldteachersday.edu.au)

**Article option 2 (aimed at parents/carers and the community e.g. item in school email/ newsletter to community)**

**Australia will celebrate the teaching profession on World Teachers’ Day on Friday 27 October 2023.**

Let’s celebrate Australia’s teachers for their skilled work in educating, inspiring and supporting our students.

Hats off to teachers this World Teachers’ Day!

Share your “hats off” selfie to celebrate teachers and tell us what they mean to you.

This is your chance to join Australia in celebrating teachers.

[Include details of any events you’ll be holding for World Teachers’ Day and how parents/carers can get involved]

On Friday 27 October, you can show your appreciation by posting a “hats off” selfie on social media, either on your own or with family or friends. Grab your hat – beret, beanie, bucket, bowler – and remember to tag #WorldTeachersDay @aitsl