**Below are a couple of options for World Teachers’ Day articles to use in newsletters, emails or on your website. Feel free to edit these to make the content appropriate for you.**

**Article option 1 (aimed at teachers e.g. post on staff intranet)**

Australia will celebrate and thank the teaching profession on [World Teachers’ Day - Friday 30 October](https://www.aitsl.edu.au/wtd). [link to www.aitsl.edu.au/wtd]  
  
You have ensured education continues across the country this year, despite major challenges. It’s reinforced the significant role you play in the lives of children and students, their families and communities.

On Friday 30 October, celebrate being part of a remarkable profession and its bright future by posting a photo in your sunglasses on social media, either on your own or with your colleagues. Use these tags on Twitter, Facebook or LinkedIn: **#teachersday #brightfuture @aitsl**

[**Explore photos from 2019 for inspiration**](https://twitter.com/i/events/1188657505510944768) [link to https://twitter.com/i/events/1188657505510944768]  
[If you will be holding an event for World Teachers’ Day, add details here]

World Teachers’ Day is held internationally in early October. As it falls during the school holidays for many parts of Australia, we celebrate a little later. Make sure you have Friday 30 October in your diary to celebrate!

**Article option 2 (aimed at parents/carers and the community e.g. item in school email/ newsletter to community)**

Australia will celebrate and thank the teaching profession on [World Teachers’ Day - Friday 30 October](https://www.aitsl.edu.au/wtd). [link to www.aitsl.edu.au/wtd]  
  
Teachers (with support from parents and carers) have ensured education continues across the country this year, despite major challenges. It’s reinforced the significant role teachers play in the lives of children and students, their families and communities.  
  
On Friday 30 October, say a big thank you to teachers and celebrate the bright future of teaching. Post a photo in your sunglasses on social media, either on your own or with family or friends. Use these tags on [Twitter](https://twitter.com/aitsl), [Facebook](https://www.facebook.com/aitsl/) or [LinkedIn](https://www.linkedin.com/company/2911909/): **#thankteachers #brightfuture @aitsl**   
  
[Include specific details for how parents/carers at your school can get involved]

World Teachers’ Day is held internationally in early October. As it falls during the school holidays for many parts of Australia, we celebrate a little later. Make sure you have Friday 30 October in your diary to celebrate and thank teachers!